A 301 redirect is a status code used in web server communication to indicate that a webpage or resource has been permanently moved to a new location. When a user or search engine crawler attempts to access the old URL, the server sends a 301 redirect response along with the new URL, instructing the client to update its records and automatically redirect to the new location.

The CMS allows you to set up 301 redirects for specific URLs.

Step 1: To start setting up 301 redirects click on '301 Redirects' under the 'SEO' in the left navigation panel.

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> 🗾 Marketing Tools	301 Redirects				
> 🔌 Manage Content	SE0 >> 301 Redirects				
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Robots.txt	There is no data for this search.				
Dynamic Image Sitemap	(e) Page 1 of 0 (b) (b) 50 V View 1-1 of 0				

Step 2: To add a new URL for 301 redirects click on 'Add New' to the top left.

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	301 Redirects		Destination Url Is 302 Status Edit				
	Robots.txt		There is no data for this search.				
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Step 3: Add the Source URL (The URL you wish to redirect) and the Destination URL (The URL to which the source will be redirected).

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	✓ SAVE ★ CANCEL *Required Fields				

Ignore Querystring: A query string is a part of a URL (Uniform Resource Locator) that contains data to be passed to a web server as part of a request. It is typically located after the question mark (?) in a URL and consists of one or more key-value pairs separated by ampersands (&).

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> 🔜 Marketing Tools	Add/Edit 301 Redirects				
> 🔌 Manage Content	SEO >> 301 Redirects Page List >> Add/Edit 301 Redirects				
> 荘 Settings					
> Q, SEO	Create/Edit 301 Redirects Page Properties				
→ Q SEO	Source Lift:				
	SAVE CANCEL *Required Fields				

Is 302 Redirect?: A 302 redirect is a type of HTTP status code that indicates a temporary redirect. When a web server returns a 302 status code along with a URL, it instructs the client's browser to temporarily visit the new URL provided. Unlike a 301 redirect, which indicates a permanent redirect, a 302 redirect implies that the redirect may only be temporary, and the original URL should continue to be used in the future.

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E Dashboard Marketing Tools Manage Content	Add/Edit 301 Redirects SED >> 301 Redirects Page List >> Add/Edit 301 Redirects				
> Q SE0	Create/Edit 301 Redirects Page Properties				
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	Is 302 Redirect?: No V SAVE X CANCEL * Required Fields				

Once you have filled all the fields click on 'Save' at the bottom to save the 301 redirect settings.

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