A 301 redirect is a status code used in web server communication to indicate that a webpage or resource has been permanently moved to a new location. When a user or search engine crawler attempts to access the old URL, the server sends a 301 redirect response along with the new URL, instructing the client to update its records and automatically redirect to the new location.

The CMS allows you to set up 301 redirects for specific URLs.

Step 1: To start setting up 301 redirects click on '301 Redirects' under the 'SEO' in the left navigation panel.
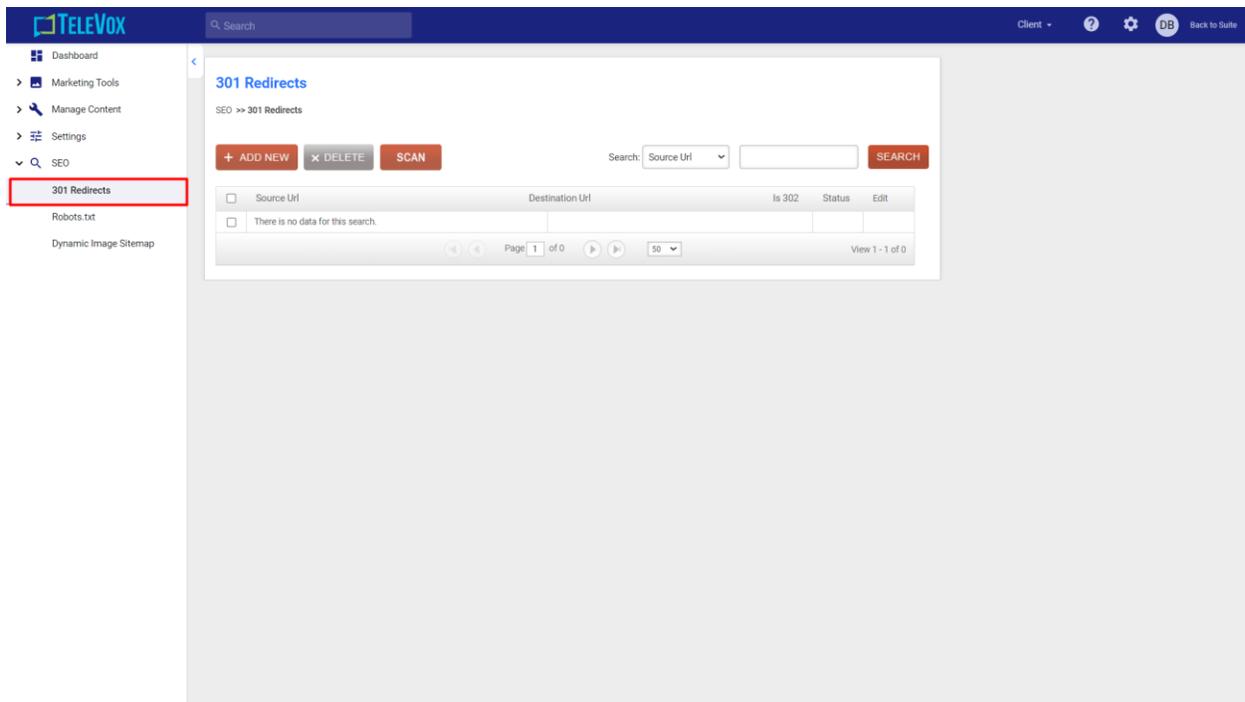
Step 2: To add a new URL for 301 redirects click on 'Add New' to the top left.
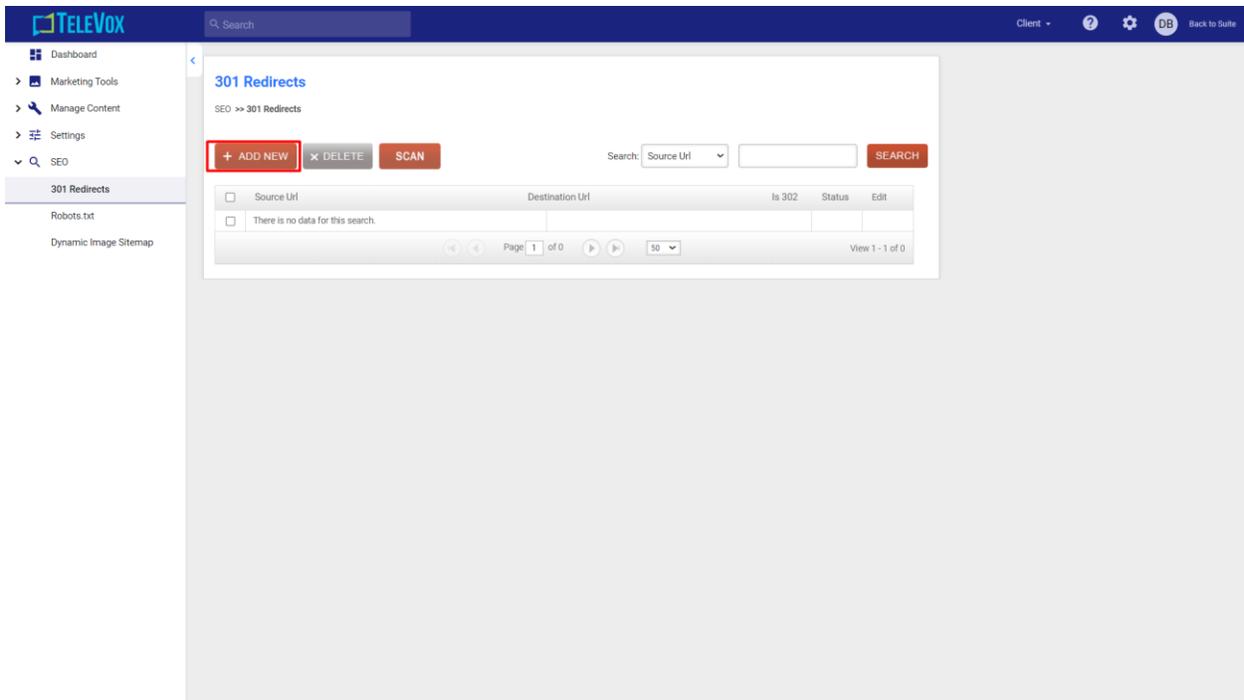
Step 3: Add the Source URL (The URL you wish to redirect) and the Destination URL (The URL to which the source will be redirected).
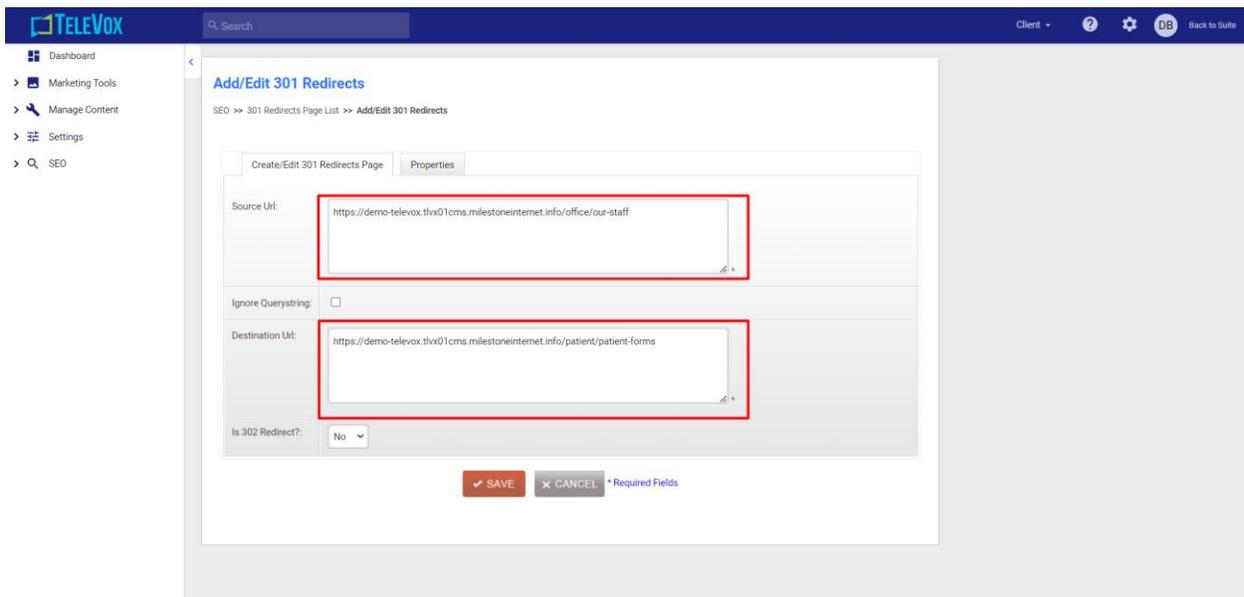
Ignore Querystring: A query string is a part of a URL (Uniform Resource Locator) that contains data to be passed to a web server as part of a request. It is typically located after the question mark (?) in a URL and consists of one or more key-value pairs separated by ampersands (&).

Is 302 Redirect?: A 302 redirect is a type of HTTP status code that indicates a temporary redirect. When a web server returns a 302 status code along with a URL, it instructs the client's browser to temporarily visit the new URL provided. Unlike a 301 redirect, which indicates a permanent redirect, a 302 redirect implies that the redirect may only be temporary, and the original URL should continue to be used in the future.

Once you have filled all the fields click on 'Save' at the bottom to save the 301 redirect settings.

Search

Client ▾   ?   ⚙   TC   Back to Suite

Dashboard
› Marketing Tools
› Manage Content
› Settings
› SEO

Add/Edit 301 Redirects

SEO >> 301 Redirects Page List >> **Add/Edit 301 Redirects**

| Create/Edit 301 Redirects Page | Properties |

Source Url:

Ignore Querystring: ☐

Destination Url:

Is 302 Redirect?: No ▾

✔ SAVE   ✕ CANCEL   * Required Fields